

ARCA ADRIATICA: Protection, promotion and touristic valorisation of Adriatic maritime heritage

"Protection, promotion and touristic valorisation of Adriatic maritime heritage" or shorten ARCA ADRIATICA project is part of the Priority axis 3 "Environment and Cultural Heritage" of the INTERREG V-A Italy-Croatia programme. The project implementation officially started on 1st of January 2019, and will last until 30th of June 2021. The project ARCA ADRIATICA uses experiences acquired in successfully implemented EU projects Mala Barka ("Little Boat") and Mala barka 2 ("Little Boat 2") co-financed from the programme Slovenia –Croatia.

The main aim of the project is the development of a common tourism product, based on the principles of social and ecological sustainability which, at the same time, valorises, preserves, protects and promotes the rich maritime heritage of the border area. Within the area of the included partners, the project will maximally protect the existing material and intangible maritime heritage and systematically exploit it through a series of measures, in order to develop and revive a unique and recognizable common tourism product.

The ARCA ADRIATICA project is funded by European Commission from European Regional Development Fund with 2.69 mln€ of total project budget of 3.16 mln€. In total 10 partners from Croatia and Italy will cooperate within the project.

Project duration: January 1st 2019 - June 30th 2021

Project budget: 3.168.790,00 €

85% founded from European Regional Development Fund - 2,693,471.50 €

15 % founded from project partners- 475,318.50 €

Project partners: • Primorje-Gorski Kotar County (CRO) • Municipality of Malinska - Dubasnica (CRO) • Kvarner County Tourist Board (CRO) • Association And Ecomuseum "House Of Batana" (CRO) • Municipality of Cervia (IT) • Municipality of Cesenatico (IT) • International Centre For Advanced Mediterranean Agronomic Studies - Mediterranean Agronomic Institute of Bari (IT) 3 • City of San Benedetto del Tronto (IT) • Ca' Foscari University of Venice (IT) • Municipality of Tkon (CRO)

Project website: <https://www.italy-croatia.eu/>